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LAST MINUTE PROMOTION

Description: The Last-Minute Promotion allows the Hotel Manager to sell rooms at a discounted price (Fixed \$ amount or Percentage discount) for guests that makes a reservation for a designated timeframe of hours before midnight.

Example: If I was to set Last Minute Promotional Deal at 6 hours, then 6 hours before midnight the discounted promotion would be available. Therefore the Promotion will be available from 6pm till midnight



Select 3: Enter the minimum nights the guest should stay to avail this promotion.

Step 4: Enter the Discount amount you want to apply to Promotion. This is a fixed currency price (AUD, USD, IDR etc.) or percentage price (%)

Step 5: Enter the number of hours before midnight that you want promotion available.

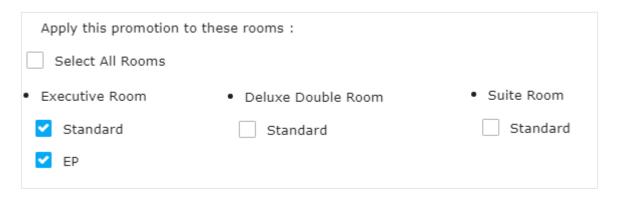




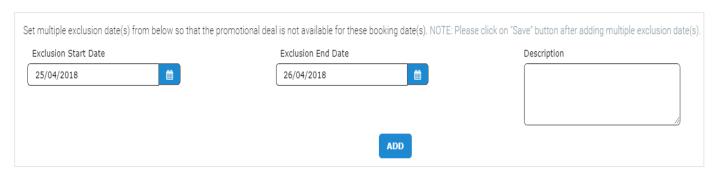
Step 6: : Select the period you want promotion to display or select "All Days" to make it an ongoing Promotion on Book Now.

When can guest see this promotion on BookNow?		Start Date	End Date		
All Days	Selected Period	25/04/2018	*	31/05/2018	

Step 7: : Select the Rooms and rate plans on which this promotion will be applicable.



Step 8 : Set multiple exclusion date(s) from below so that the promotional deal is not available for these booking date(s).



MINIMUM NIGHT STAY PROMOTIONS

Description: The Minimum Night Stay Promotion allows the Hotel Manager to sell rooms at a discount price (Fixed or Percentage discount) for guests that makes a reservation (X) minimum days and receives a discounted reservation rate.

Example: If I was to set a minimum stay of 3 days Promotion the guests booking would receive applicable discount for any booking with 3 days or more.

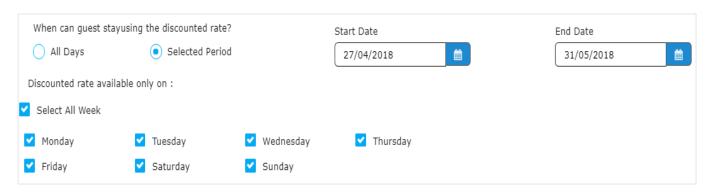
HOW TO CREATE? 4 Step 1: Select — Minimum Night Stay Promotions Step 2: Name the Promotion What type of promotion is it? What is the name of promotion? Minimum NightStayPromotions Minimum 3 Nights Deal

Select 3: Enter the minimum nights the guest should stay to avail this promotion.

Step 4: Enter the Discount amount you want to apply to Promotion. This is a fixed currency price (AUD, USD, IDR etc.) or percentage price (%)



Step 5: Select the "Date range" you want promotion to be BOOKABLE or select "All Days" to make it BOOKABLE for ongoing Promotion.

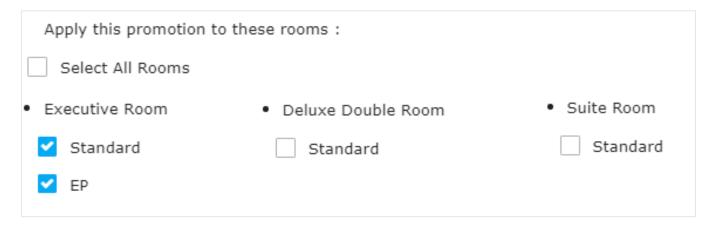




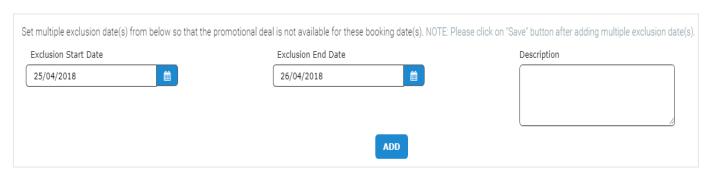
Step 6: : Select the period you want promotion to display or select "All Days" to make it an ongoing Promotion on Book Now.

When can guest see this promotion on BookNow?		Start Date	End Date		
All Days Selected Period		25/04/2018		31/05/2018	

Step 7: Select the Rooms and rate plans on which this promotion will be applicable.



Step 8 : Set multiple exclusion date(s) from below so that the promotional deal is not available for these booking date(s).



STAY EXTRA NIGHT FOR FREE PROMOTIONS

Description: The Stay Extra Nights for Free Promotion allows the Hotel Manager to give Guest free nights' accommodation when they stay for a minimum number of days.

Example: If I was to set Stay Extra Nights for Free Promotion for Minimum Nights at 3 Days and Free Nights at 1, then the Guest that stays 3 nights or more would get an extra night for free when they reserve this Promotional Deal.

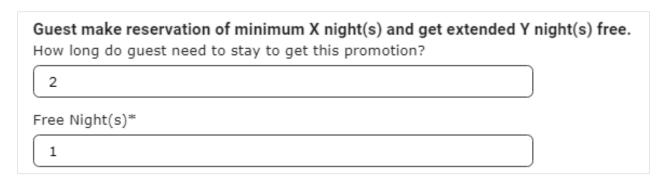
HOW TO CREATE?

- Step 1: Select Stay Extra Night For Free Promotions
- Step 2: Name the Promotion

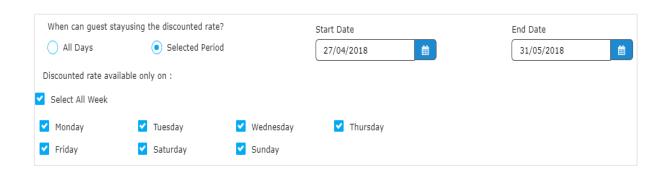


Select 3: Enter the minimum nights the guest should stay to avail this promotion.

Step 4: Enter the Free nights guest will get to stay with this promotion



Step 5: Select the "Date range" you want promotion to be BOOKABLE or select "All Days" to make it BOOKABLE for ongoing Promotion.





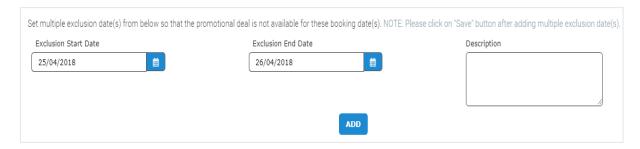
Step 6: : Select the period you want promotion to display or select "All Days" to make it an ongoing Promotion on Book Now.

When can guest see this promotion on BookNow?		Start Date	End Date	End Date		
All Days Selected Period		25/04/2018		31/05/2018		

Step 7: Select the Rooms and rate plans on which this promotion will be applicable.

Apply this promotion to these rooms :								
Select All Rooms								
Executive Room Deluxe Double Room	Suite Room							
Standard Standard	Standard							
✓ EP								

Step 8 : Set multiple exclusion date(s) from below so that the promotional deal is not available for these booking date(s).



ADVANCE BOOKING PROMOTION

Description: The Advance Booking Promotion allows the Hotel Manager to sell rooms in Advance and reward guests for booking ahead with a discounted price (Fixed or Percentage discount).

Example: If I was to set Advance Booking Promotion at 14 days, then any guest making a reservation 14 days ahead would receive the promotional rewards.

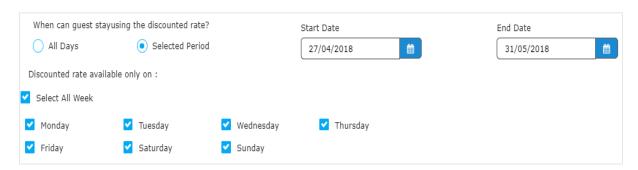
HOW TO CREATE? Step 1: Select – Advance Booking Promotion Step 2: Name the Promotion What type of promotion is it? AdvanceBookingPromotion What is the name of promotion? Early Bird Offer

Step 3: Enter the Discount amount you want to apply to Promotion. This is a fixed currency price (AUD, USD, IDR etc.) or percentage price (%)

Step 4: Select number of days in Advance that guest can make a reservation to receive applicable discount



Step 5: Select the "Date range" you want promotion to be BOOKABLE or select "All Days" to make it BOOKABLE for ongoing Promotion.

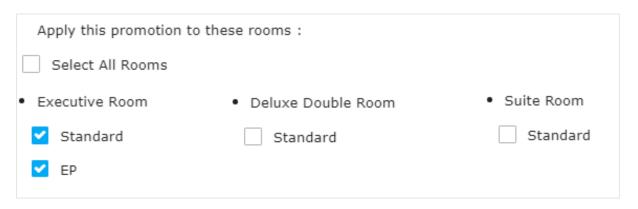




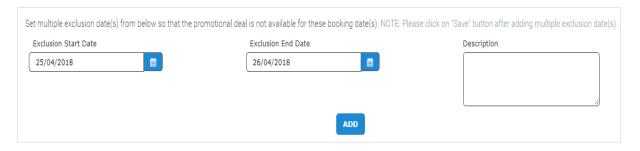
Step 6: : Select the period you want promotion to display or select "All Days" to make it an ongoing Promotion on Book Now.

When can guest see this promotion on BookNow?		Start Date	End Date		
All Days Selected Period		25/04/2018		31/05/2018	Ħ

Step 7 : Select the Rooms and rate plans on which this promotion will be applicable.



Step 8 : Set multiple exclusion date(s) from below so that the promotional deal is not available for these booking date(s).



LONGER STAY PROMOTION

Description: The Longer Stay Promotion allows Hotel Manager to discount room nights on a daily basis sliding scale up to 10 days. The goal of this promotion is to encourage Guests to stay longer and be rewarded with bigger discounts the longer they stay.

HOW TO CREATE?

- Step 1: Select Longer Stay Promotion
- Step 2: Name the Promotion

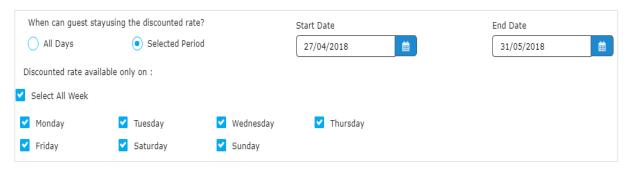


Step 3: Select the discount percentage for each day the Guest stays.

Example below: If the Guest makes a reservation for 6 night the first night have no discount, the second, third, fourth, fifth and sixth night would have a discount for each night as applicable.



Step 5: Select the "Date range" you want promotion to be BOOKABLE or select "All Days" to make it BOOKABLE for ongoing Promotion.

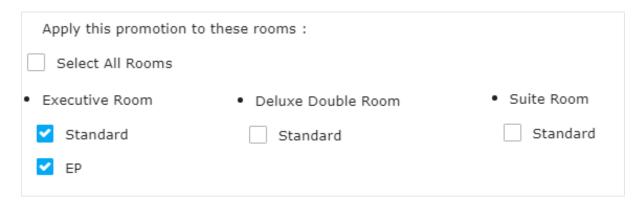




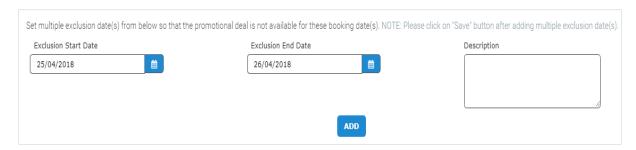
Step 6: : Select the period you want promotion to display or select "All Days" to make it an ongoing Promotion on Book Now.

When can guest see this promotion on BookNow?		Start Date	End Date		
All Days	Selected Period	25/04/2018		31/05/2018	Ħ

Step 7: Select the Rooms and rate plans on which this promotion will be applicable.



Step 8 : Set multiple exclusion date(s) from below so that the promotional deal is not available for these booking date(s).





GENERAL PROMOTIONAL CODE

Description: The General Promotional Code is a code that you create that you can give to your Guest as a reward discount.

Guest can enter code you provide them in your Channel Manager BookNow website that will apply chosen discount to the reservation they are making with your hotel. You can create a code and give your corporate guest, return guests, VIP's & Travel Agencies or advertise the promotional code on any website or marketing your hotel conducts.

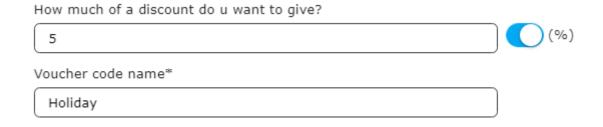
HOW TO CREATE?

- Step 1: Select General Promotional Code
- Step 2: Name the Promotion
- Step 3: Select the number of times you want the code available to be used. You can limit how many times it can be used or select unlimited if you do not want to have restrictions on how many times the Promotional Code can be used.



Step 4: Enter the Discount amount you want to apply to Promotion. This is a fixed currency price (AUD, USD, IDR etc.) or percentage price (%)

Step 5: Create your unique customized code by applying which on the Book Now the customer will get the discount.





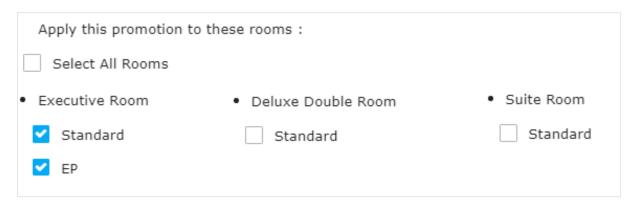
Step 6: Select the "Date range" you want promotion to be BOOKABLE or select "All Days" to make it BOOKABLE for ongoing Promotion.

When can guest stayusing the discounted rate?			Start Date		End Date						
(All Days		Selected Period		27/	04/2018	m		31/05/2018		
Di	scounted rate available	e on	ly on :								
~	Select All Week										
~	Monday	~	Tuesday	✓ Wednesday		✓ Thursday					
~	Friday	~	Saturday	Sunday							

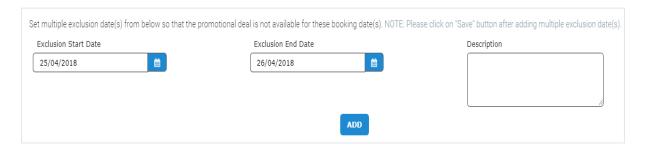
Step 7: : Select the period you want promotion to display or select "All Days" to make it an ongoing Promotion on Book Now.

When can guest see this promotion on BookNow?		Start Date	End Date		
All Days Selected Period		25/04/2018		31/05/2018	

Step 8 : Select the Rooms and rate plans on which this promotion will be applicable.



Step 9 : Set multiple exclusion date(s) from below so that the promotional deal is not available for these booking date(s).



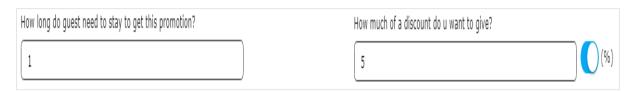
BASIC DEAL

Description: This is a basic deal where you can create any customise promotional offer

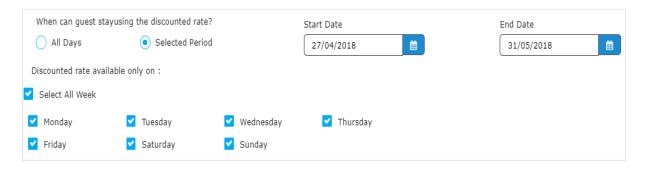
HOW TO CREATE? Step 1: Select –Basic Deal Step 2: Name the Promotion What type of promotion is it? BasicDeal What is the name of promotion? Promotion 2018

Select 3: Enter the minimum nights the guest should stay to avail this promotion.

Step 4: Enter the Discount amount you want to apply to Promotion. This is a fixed currency price (AUD, USD, IDR etc.) or percentage price (%)



Step 5: Select the "Date range" you want promotion to be BOOKABLE or select "All Days" to make it BOOKABLE for ongoing Promotion.

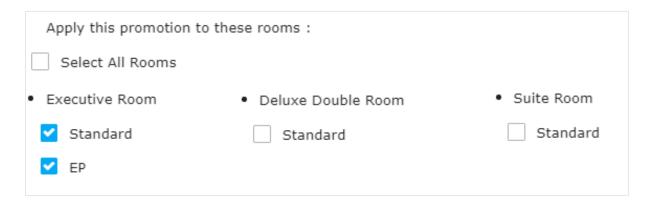


Step 6: : Select the period you want promotion to display or select "All Days" to make it an ongoing Promotion on Book Now.





Step 7: Select the Rooms and rate plans on which this promotion will be applicable.



Step 8 : Set multiple exclusion date(s) from below so that the promotional deal is not available for these booking date(s).

